



## **SECTION 10.4 EXPONENTIAL GROWTH AND DECAY**

- One model for growth assumes that the population grows at a rate proportional to the size of the population.

$$\frac{dy}{dt} = ky$$

If you solve for  $k$ , we can say the relative growth rate is constant.

Let's solve this differential equation.

$$\frac{dy/dt}{y} = k$$



SOLVE

$$\frac{dy}{dt} = ky$$

$$\frac{dy}{y} = k dt$$

$$\int \frac{dy}{y} = \int k dt$$

$$\ln|y| = kt + C$$

$$e^{\ln|y|} = e^{kt+C}$$

$$|y| = e^{kt} \cdot e^C$$

$$y = \pm e^C \cdot e^{kt} = Ae^{kt}$$

$$y = Ae^{kt}$$

$$y = Ae^{k \cdot 0}$$

$$y = A$$

$$y = y_0 e^{kt}$$

Let  $t = 0$

Therefore,  $A$  = initial population  
which can denote by  $y_0$

$k$  is the growth constant or  
relative growth rate

$dy/dt$  is the rate of growth



## EXAMPLE

- Given that bacteria grows exponentially, start with 5,000 bacteria and 3 hours later you have 8,000 bacteria. How many will you have in 8 hours from the starting time?



## EXAMPLE

- Carbon-14 has a half-life of 5715 years. How long has something been decaying if 40% of the original Carbon-14 is left?

